

Based on our discussion regarding the development of www.learnaring.com, here is the comprehensive list of action items and technical requirements. I have organised these by functional category to help you track the progress of the navigation, security, and user experience updates.

1. Geographical & Payment Restrictions

- **US-Centric Payment Gateway:** Restrict the payment gateway dropdown to only include the **United States** and specific **Caribbean Islands**.
- **Shipping/Billing Logic:** Ensure that while anyone can surf the site, the final transaction only accepts US-based addresses/cards to prevent "checkout frustration."
- **Availability Messaging:** Implement an "Elegant Announcement" regarding regional availability:
 - **Option A (Header):** Add a "US Only" or "Serving the US Market" tag in the site header.
 - **Option B (Geo-fencing):** Use IP detection to show a polite message (*"This service is currently available only in the US"*) if a user from another region clicks "Create Academy" or "Agency Login."
- **Pricing Privacy:** Keep pricing hidden/secret until the user reaches the intended stage of the funnel for the US market.

2. Navigation & User Experience (UX)

- **Role-Based Dashboards:**
 - **Students:** Must land directly on **"My Courses."** They should never see or access an Agency Dashboard.
 - **Agencies:** Land on the **Agency Dashboard**.
- **Simplified Navigation:** Change all specific back-navigation labels (e.g., "Back to Dashboard") to a simple **"Back"** button for students.
- **Link Masking:** Use "pretty links" or buttons for Childcare/Baby Care agency links so the raw, complicated UTM/Tracking URL is hidden from the user.
- **Security UI:** Disable **Right-Click** functionality across the site to protect intellectual property.
- **Visual Refinements:** Remove "blur" effects on video edges; switch to a clean black background for video containers.

3. Session Security & Access Control

- **Automatic Timeout (Bump-off):** Implement a session timeout for inactivity.
 - **Limit: 60 minutes** (to accommodate students watching long-form educational content without being interrupted).
- **Simultaneous Login Prevention:** Strictly disallow the same ID from being logged in on multiple machines at once.
- **Login Isolation Logic:** * If a user with a **Student ID** attempts to log in via the **Agency Login** page, the system must trigger a warning: *"You are not allowed to enter here. This is an agency site. Please use the link sent to your email."*
- **Master Trainer Exception:** Ensure the system recognizes the "Master Trainer" role, allowing them the necessary permissions within the agency framework without being treated as a standard student.

4. Marketing & Analytics

- **UTM Integration:** Manually configure UTM parameters in campaign URLs (Source, Medium, Campaign) to ensure Google Analytics can track ROI accurately.
- **Email Customisation: * Verification Email:** Keep as a simple, automated code-only email.
 - **Welcome Email:** Fully customise the "Agency Welcome" email sent after the initial login, ensuring it uses a button/image instead of a raw link.

5. Content & Setup Specifics

- **Video Integration:** * Activate the "Concept of Training" video on the live site (currently only visible in the editor).
 - Add "Sample Modules" to the playlist for preview.
- **Capacity Settings:** * Ensure the dashboard reflects the specific environment limits: **50 students** for general/scenic and **20 students** for childcare.
- **Terms of Use Update:** Add a clear warning regarding **Unauthorized Use:**

"Unauthorized sharing of login IDs and passwords is not permitted. If such activity is detected, the user may be permanently disabled from accessing the site."

Here are the drafted texts for your site's regional announcement and the security warning. I have kept the tone professional yet firm, as per your preference.

1. Regional Availability (Header/Popup)

This is designed to be elegant and clear, ensuring users from Europe or India are not "surprised" at the checkout stage.

Option A: Header Banner (Top of Site)

"Exclusively serving the US Market. Disruptive pricing and maximum flexibility for US-based Agencies and Caregivers."

Option B: Geo-fencing/Redirect Message

To be shown if a user from an unsupported region clicks "Create Academy":

"Thank you for your interest in iCare Life. Currently, our Academy and Agency services are tailored exclusively for the United States and select Caribbean territories. We are working on expanding our reach soon."

2. Unauthorized Use Warning (Security/Terms) – Student Site

This is the "Fear Factor" text to be placed near the login area and/or within the automated Welcome Email to discourage ID sharing.

Security Notice

"Important Security Notice: Your access credentials are for your exclusive use only. Sharing login IDs or passwords with unauthorised users is a strict violation of our Terms of Use. iCare Life employs advanced detection systems to monitor simultaneous logins. If unauthorised activity or credential sharing is observed, the account will be permanently disabled without notice or refund."

3. Student Redirect Message

To be shown if a student tries to enter through the Agency Login portal:

"Access Restricted: This portal is for Agency Administrators only. As a student, please use the direct 'My Courses' link sent to your registered email address. [Go to Student Login]"

- **For the Header:** I recommend a subtle gold or high-contrast bar at the very top of www.learnaring.com.
- **For the Warning:** This should ideally appear in a **red-bordered box** on the final "Sign Up" page just before they create their account.