

The Building Capacity Blueprint

The Future of Care Management: A Strategy Presentation



Solving the US Caregiving Crisis

The Macro Landscape – 2026 Economic Reality

- The Ageing Crisis: By 2030, 1 in 5 Americans will be 65+
- Healthcare inflation is outpacing GDP growth by 1.5% annually



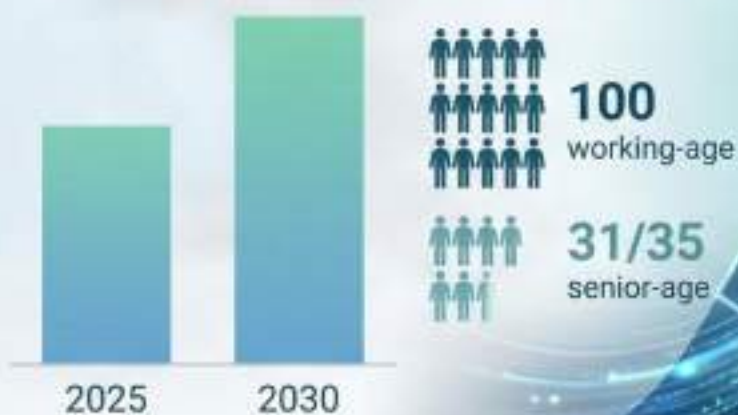
Turning caregivers into the "eyes and ears" of doctors to reduce high-cost hospital readmissions



Dependency Ratio" chart (Working-age adults vs. Seniors)

- Approximately 31 seniors for every 100 working-age adults)
- Climbing toward 35+ as the last of the Baby Boomers hit 65

Dependency Ratio 2025 Vs. 2026



Staffing Gap Visualization



Fewer workers are entering the pool, while demand for home care is at an all-time high

Professionalizing the Nanny Sector

The Unregulated Gap

- Dominated by students & dropouts with zero formal training
- Offering structured learning in child development and safety

Traditional Sitter vs. Certified Childcare Professional

- Most agencies don't train nannies because the content doesn't exist or too expensive



Cross-training staff in both Senior and Childcare to reduce burnout and increase agency versatility

Global Standards, Local Compliance

- Content proven in Singapore's rigorous healthcare system & expanded across East Africa
- Native-level content for the vital Spanish-speaking workforce

"Minimum Common Standard" - A high-quality global baseline that meets or exceeds US standards



STATE MAPPING



Easy "incremental learning" modules to bridge the gap between the 50 different state regulations

The Hybrid Training Engine

- Web-based, 24/7 access via your Branded Portal
- Theory and sensitization delivered digitally to remove classroom overhead

- Practical, hands-on skills verified on-the-job by your agency's Registered Nurse (RN) Trainer
- Digital completion records ready for local state-approval (sign-offs)

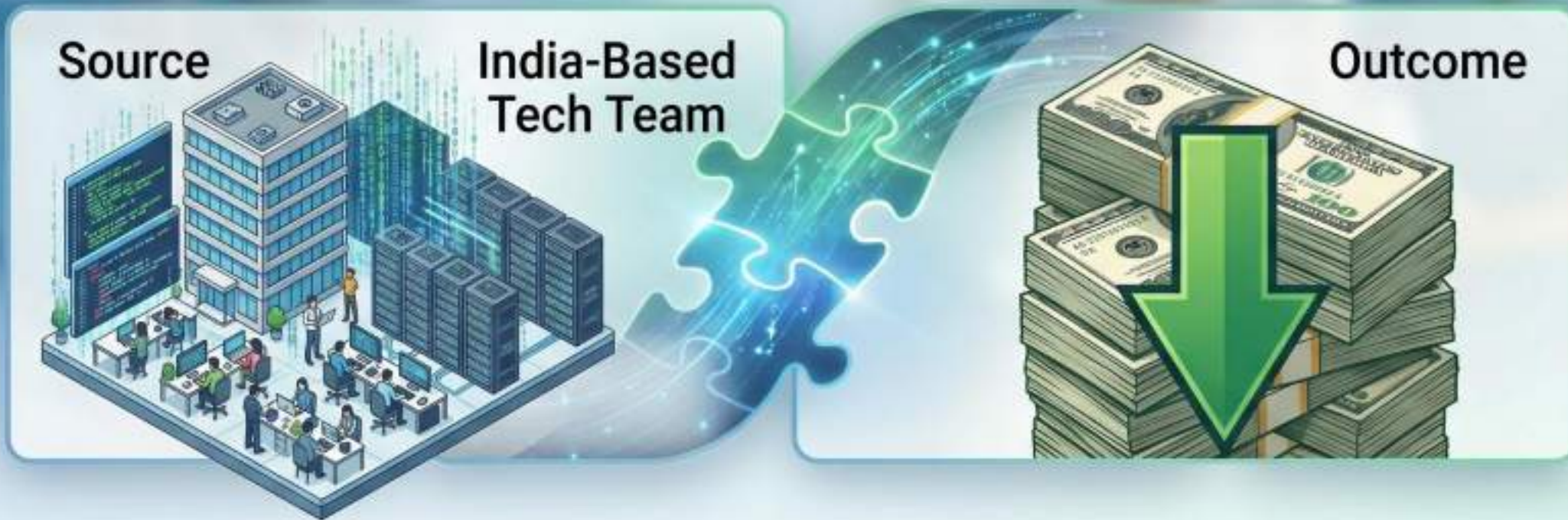


A dual-track Program: Digital Theory vs. RN-Led Practical

Why We Are Cheaper – The India Advantage

- High-end software development and content maintenance at a lower cost base
- No physical campuses - means no real estate costs passed on to you

- We handle the updates, the multilingual SRT files, and the server maintenance
- We win when you scale; our price advantage is your profit margin



Digital Bridge" between modern India and the US

The Pricing Comparison

Comparison A: Traditional US Training

Feature	Traditional US Training
In-Person Cost	\$400 - \$1,500 per person
Online Single User	\$100 - \$250 per course
Flexibility	Rigid Schedules - Not suitable for any working person
Branding	Third-party school logo on Certificate



Comparison B: iCare Life Strategy

iCare Life Digital-First
Include as on-the-job training provided by the Agency
\$10 per person (Batch Pricing)
24/7 Web Access - Anywhere, Anytime & Any Device*
Co-Branded with Your Agency Brand & Third-Party Certification Option



*OTT Platform to be launched soon to access without internet

Pricing Structure

\$500/Batch



50 Caregivers

Senior Care

Package Breakdown



3 Months Access

Deliverables: Branded portal, progress tracking



SeniorCare
Curriculum

Pricing Structure

\$500/Batch



20 Caregivers

Nanny Care

Package Breakdown



2 Months Access

Child safety, early development, and professional conduct for students/drop-outs/Nanny & Young Parents



Nanny Care Curriculum

The Branded Portal Ecosystem

- Your logos, your colors, your brand
- Digital records show compliance across different territories
- Spanish, English, and 10 other languages at the click of a button.
- Instant CSV/PDF exports for state audits and RN sign-offs



*Scaling Workforce Excellence in Senior Care
& Childcare through Digital Innovation*

THANK YOU

For Your Partnership and Dedication



Appointment

